

Properly washing and maintaining outerwear: when and how?

Outerwear is your silent helper in sports – it warms, protects from the weather and wicks moisture away from the body to help it evaporate. In order for textiles to do all of this for as long as possible, they must be maintained. It's very easy to treat the outerwear itself so that you can enjoy it for years to come. And the longer you use your sports gear, the better it is for the environment! For a quick overview of how to properly care for your ATOMIC product, we have assembled the washing instructions by category.

FLEECE JACKETS

Fleece is a sporty all-rounder, and it's impossible to imagine many types of sports without it.

This midlayer often comes in contact with the skin – and with sweat – so you'll wash it more often.

The robust material is relatively straightforward, but to be safe take a look at the care label or check out our washing recommendations here.

HOW TO WASH YOUR FLEECE

- Empty all pockets and close the zippers.
- Turn the fleece jacket inside out to protect the topside.
- Wash the jacket at 30 degrees (unless otherwise noted on the label) in the washing machine using a gentle cycle and mild functional detergent.
- Important:
- Do not use a fabric softener.
- Fabric softener may adhere to the fabric structure and/or inhibit functionality and breathability.
- Plus, fabric softener destroys some synthetic fibres.
- Do not use bleach.
- Do not spin-dry at too high a speed, or only spin-dry briefly.
- This will protect the fabric and reduce pilling and the washing out of small fibres.
- Dry on the clothesline or on a hanger.



DRY FLEECE PROPERLY

- Air drying is ideal:
- A dryer is not recommended for drying fleece clothing.
- Fleece is extremely fast-drying.
- Usually a jacket is almost dry after a short, light spin-dry; a good place in the fresh air or in the heating cellar is sufficient.
- Small tip:
- If the fleece loses some fluffiness after frequent wear and washing, it helps to put the piece in the dryer for a few minutes at low temperature (similar to terrycloth towels) in exceptional cases.

Products

M / W Revent Fleece Hoodie Redster Fleece Jacket Redster Tech Fleece Jacket Snowcloud Fleece Zip Neck M / W Backland Primaloft Midlayer